





## ◆◇Introduction of the speaker on[Open Summit 2024]-[GIS FORUM TOKYO 132] [CRM Executive Forum Tokyo 2024-2]◇◆

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**Mr. Hirobumi Kawamura**Rococo Co., Ltd.
Director

(TOGAF® 9 Certified / ArchiMate® 2 Certified)

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## [Profile]

After joining the company in 1996, He was responsible for development of realtime control of semiconductor manufacturing equipment, PDM (Product Data Management) using an object-oriented database and the development of a mobile job information website for mobile phone.

He participated The Open Group conference in Washington DC in 2003, Certified Enterprise Architect TOGAF8 in 2005; TOGAF9 in 2009.

2006 He started joint development with printing companies using Agile SCRUM. 2009 He started 100% Agile delivery in a joint venture company between CI&T and Rococo. In 2011 Lean Agile development started and published value management in Nikkei System in 2013.

He Participated in the translation of IT4IT for the Japanese version in 2016 and obtained ArchiMate certification.

2018 Access Control System using biometric authentication with an Israeli company, He introduced in the arena in Israel.

2019 Executive officer, in charge of new product research and development; 2022 Director Head of New Product Development Division.